
Rolls-Royce opens at No 1 Red Square

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Rolls-Royce Motor Cars is pleased to announce today (30th March 2004) the opening of its latest site, situated at number 1 Red Square, Moscow. Housed within a converted museum, these very special premises sit next door to the Kremlin and opposite St. Basils Cathedral on the north side of the square.

Rolls-Royce Motor Cars, Moscow will welcome visitors and customers to this unique site where they will be able to appreciate the new Phantom and also view the Rolls-Royce that belonged to Lenin, which is on special loan. This motor car famously had bespoke tracks fitted during the winter months to cope with the heavy Moscow snowfall.

Speaking before the official opening, Tony Gott, Chairman and CEO of Rolls-Royce Motor Cars, said: "We are delighted to be in Moscow to celebrate the opening of the latest of our worldwide dealer operations. There is a heightened sense of excitement to be here today at such a prominent address which stands as such a landmark at the centre of Russian society. A number of Phantoms have

already been delivered in the region despite the lack of an official presence over the last 12 months, which is an encouraging sign for the future."

Rolls-Royce Motor Cars, Moscow is now one of 17 Dealers throughout Europe. Operating across seven European countries, other dealers are based in Belgium, Germany, Monaco, Netherlands, Spain, Switzerland and the UK. More dealer announcements will be made later in the year.

Text/Photos: Rolls-Royce

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