

Ferrari embark on Northern European and Russian Tour

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Maranello, March 5th 2004 - To mark the Ferrari Maserati Group's imminent entry to the Russian market, two Ferraris and two Maseratis left the Maserati headquarters in Modena this morning on the 'RUSSIAN AND NORTHERN EUROPEAN TOUR' which will see them cover over 10,000 kilometres in difficult winter conditions across Northern Europe.

The cars in question are a Ferrari 575M Maranello, a Ferrari 360 Modena, a Maserati Quattroporte and a Maserati Spyder Cambiocorsa. They are being driven by Ferrari and Maserati test drivers and led by Gigi Barp.

This event is the latest in a long list of tours over long distances and often treacherous terrain embarked upon by Ferrari and Maserati: the F355 World Tour, the 550 Maranello in Tierra del Fuego, and the Maserati Coupé's tours of Canada, the United States and Japan.

The cars are backed up by two trucks, a Eurocargo 75 E17 Tector and a Daily Combi HPI, supplied by Iveco, our official partner on the tour. The two vehicles will respectively be offering technical assistance, transporting special Pirelli winter tyres for the particularly severe conditions, and carrying the video and photographic crew following the tour.

The cars will cross Germany, Denmark, Sweden, Finland and Russia. They will then make the return journey via the Baltic Republics, Poland, the Czech Republic, and Austria, returning to Modena in late March.

The official suppliers for the Tour are: Pirelli for winter tyres that guarantee maximum grip and traction in extreme driving conditions; Shell for the Shell V-Power petrol and Helix oil developed in collaboration with Ferrari's Formula 1 team; Woolrich for a range of thermal clothing designed to cope with the very low temperatures that will be encountered en route.

Text/Photos - Ferrari

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