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# An Evening of Design with Aston Martin - Geneva 2004

05 March 2004 | Classic Driver

**1st March 2004, Country Club of Geneva. Aston Martin hosted an evening to celebrate its current DB9 model line-up in the company of design exercises from Bertone, Giugiaro and Zagato. As well as showing existing limited editions like the DB AR1, there were some exciting surprises too.**

Aston Martin and Italian coachbuilding design and techniques go back, of course, in most people's minds to the 1950s when the company chose Carrozzeria Touring of Milan to style the DB4, a car with bodywork constructed using the 'Superleggera' technique - in actual fact prior to that Bertone had bodied eight DB2/4s. Zagato's re-working of the shorter-chassis DB4GT for racing needs no introduction and Bertone produced one steel design, again on DB4GT mechanicals, the famous 'Jet'. In the 1980s the Zagato name reappeared with brutal coupé and cabriolet versions of the company's V8, and right up to date we have the same styling house giving us its individual take on the DB7 in closed and roadster formats.

So seen at Geneva this week were the following cars, all celebrations of the best of design; in-production, sold-out or merely subjects for discussion in the future -

DB7 Zagato

DB7GT

DBAR1

V8 Vantage

DB9 Coupé

DB9 Volante

Bertone Jet

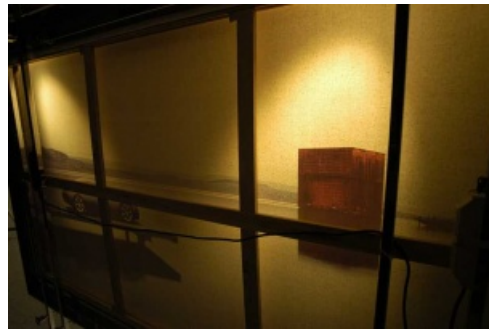
Giugiaro 20/

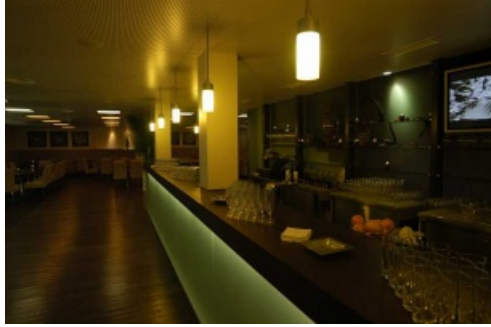
20 Zagato Concept 2004 - *a roadster based on Vanquish chassis*

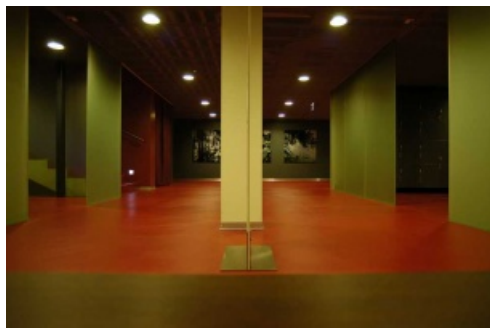
Bertone Concept - *"Jet 2", a 2+2/estate based on Vanquish chassis*

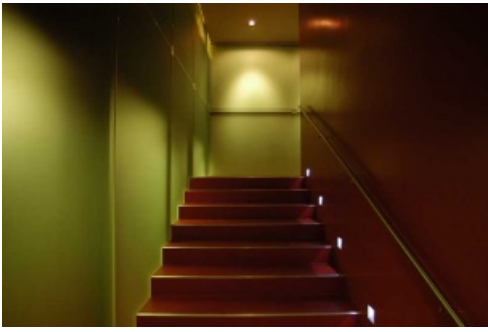
**Words - Classic Driver.**

**Aston Martin Showcars Presentation**









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