
3200 deposits received on Bentley Continental GT

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Six months before the first deliveries will be made, Bentley Motors has already accrued over 3200 deposits for its new Continental GT. On the last day of the Geneva Motor Show Bentley confirmed that the level of interest has increased since the price of £110,000 (Euros 137,069 excluding tax) was announced on the first day of the show, March 5th. And despite an uncertain global economic outlook, interest in the car shows no sign of abating.

Bentley Motors believes the main reason for this high demand is that the Continental GT presents an unrivalled proposition. Capable of carrying four people in safety to speeds in excess of 190mph, the 560PS, 6-litre, twin-turbo Continental GT engine is not just astonishingly fast on paper, it delivers in reality too. With a capacious cabin, large boot and all-wheel drive, it is a superb car for the real world where people have children and luggage and where road conditions vary widely.

Yet this is just the foundation of the Continental GT's appeal, it touches not at all on its less obvious, yet no less compelling qualities such as the unrivalled skills of the craftsmen and women at Crewe who work with wood and leather to create a cabin of inimitable Bentley quality.

The Continental GT marks a new beginning for the recently reborn Bentley Motors, yet one steeped firmly in the traditions and inspirations of its illustrious past. On the evidence so far, it is a formula that would appear to be working.

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