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007 Cars to premiere at British International Motorshow



Three special effects stunt cars filmed for the brand new James Bond movie DIE ANOTHER DAY will get their world public debuts at The British International Motor Show, in October.

EON Productions and MGM Pictures' highly-anticipated James Bond adventure DIE ANOTHER DAY, produced by Michael G. Wilson and Barbara Broccoli, and starring Pierce Brosnan and Halle Berry will receive its World Premiere on November 18th in the presence of Her Majesty The Queen. Directed by Lee Tamahori DIE ANOTHER DAY, is the 20th release in the most successful film franchise of all time.

In the movie, James Bond will take the wheel of Aston Martin's latest addition - the new Aston Martin Vanquish. The movie's villain Zao, will drive a modified 400bhp Jaguar XKR convertible and the latest Bond girl, Halle Berry, the new Ford Thunderbird. All three cars will be centred in Hall 4 at the National Exhibition Centre, Birmingham, UK.

Chief executive of Show organiser's, the SMMT, Christopher Macgowan said, 'We've seen the plans for this fantastic feature, and can't wait to see it live at the NEC. More than half a million people who come to the event are in for a real treat - the ultimate British action-hero at the ultimate motoring event.'

Speaking on behalf of Premier Automotive Group, Stuart Dyble, Director of Communications and Public Affairs added, 'We chose the British International Motor Show to showcase our involvement with the forthcoming Bond movie DIE ANOTHER DAY as it coincides with both the promotion of the movie worldwide, and the huge fan base based in the UK, who I am sure will come to see these unique cars.'

The British International Motor Show takes place from 23rd October to 3rd November at Birmingham's NEC with public access from 24th October. Doors open from 9.30am to 7pm on all public days, closing at 5.30pm on the final day.

Story and photos from Jaguar Media

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