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[The Peninsula Hong Kong welcomes six new, bespoke Rolls-Royce Phantoms](#)

Lead

Few hotels in the world embody old-world glamour quite like The Peninsula Hong Kong. Now, with six exquisitely bespoke Rolls-Royce Phantoms joining its legendary fleet, the art of arrival reaches an entirely new level.



There are few places on Earth where the notion of “arrival” is as ceremoniously choreographed as at The Peninsula Hong Kong. For nearly a century, the Grand Dame of the East has defined hospitality with a quiet flourish. Now, with six new Rolls-Royce Phantoms joining its fabled fleet, the stage is once again set — not merely for transport, but for theatre.

The Peninsula’s relationship with Rolls-Royce is as storied as the marque itself. The hotel took delivery of its first Silver Shadows in the 1970s and has since commissioned everything from Silver Spurs to an entire fleet of Extended Wheelbase Phantoms in 2006 — the largest single order in Rolls-Royce history at the time. Each generation has reflected not only the evolving spirit of luxury, but also The Peninsula’s commitment to timeless hospitality. With these latest six Phantoms, the partnership enters its most expressive chapter yet.



Finished in a unique Peninsula Green and featuring hand-polished wheel centres adorned with the hotel's crest, these Phantoms represent the most intricately customised vehicles Rolls-Royce has ever built for a single client. From marquetry doors inlaid with a ginkgo motif to starlight headliners reflecting the Hong Kong sky on historic Peninsula dates, every detail is steeped in meaning and refinement.



Inside, guests are cocooned in handcrafted leather, mother-of-pearl accents, and a silk-embroidered Gallery depicting the hotel's iconic facade — each element chosen to reflect The Peninsula's legacy of elegance and discretion. Built over two years through close collaboration between Goodwood and Kowloon, these six Phantoms are more than mere transportation – they're rolling tributes to one of the world's great grand hotels, where the journey begins the moment you step inside.

Gallery

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