

# CLASSIC DRIVER



## 1952 Ford Custom

Lot sold		Lenkung	Links
Baujahr	1952	Zustand	Gebraucht
Zahl der Sitze	2	Standort	
Anzahl der Türen	2	Kraftstoff	Benzin
Antrieb	Zweirad	Außenfarbe	Gelb
		Automobiltyp	Sonderanfertigung

### Beschreibung

1952 GMC SERIES 101 1/2TON "CHEVROLET" CUSTOM PICKUP

Designer: Harley Earl

Estimate: \$38,000 - \$47,000

Chassis Number: 10122P42313

Decoded: 10=1/2ton; 1=116" WB; 22=228 cid 6cylinder; P=Pontiac, MI assembly;

42313=42,313th 1953 GMC unit scheduled for assembly at Pontiac

Engine: 350 cid OHV "small-block" V8

4-barrel Carburetor / 300 bhp (est)

Turbo Hydramatic Transmission

Power Assisted Four Wheel Hydraulic Disc Brakes

- Outstanding Custom Build
- Mechanical Perfection
- Show Car Ready

The Model: When Chevrolet introduced the new "Advanced Designed" pickup line in late 1947, companion model GMC trucks also received this new styling. With the rounded bullnose hood, pontoon-like fenders and a tall easy to get in and out cab, it is no wonder that these were the best-selling trucks in America and that they stayed in production for over eight years. In recent years

collectors have started to turn their eyes toward light-duty commercial vehicles and this era of Chevrolet and GMC trucks has been leading the way. Builders and customizers have also been following the trend which has led to many suppliers of aftermarket equipment to offer a wide variety of items allowing for many oneofakind creations. Few other vehicles lend themselves to this art. General Motors recognized their contribution to light-duty design with both the SSR sport trucks and the HHR crossovers.

The Car: Starting with a solid GMC "5window" body and chassis, the artists who created this truck knew the look they were aiming for. First, a onepiece 1954 style windshield was installed, then the front end was beefed up with a Mustang II suspension, disc brakes all around and under the hood a crate 350 V8 topped off with a Weiand intake and 4barrel carburetor is backed up by a Turbo--Hydramatic transmission insuring this truck will be going places. Chevrolet identification was used starting with the grill and a giant bowtie logo across the rear tailgate. Finished in radiant yellow, the interior is done in dark brown and light tan fabric featuring a tilt column and custom steering wheel with a set of modern gauges mounted in a stainless panel. The wood slats of the pickup bed are "ballroom floor" smooth, finished to a high luster. Front and rear chrome bumpers offer a sense of protection.

Motostalgia LLC



**Titel** Frau

**Vorname** Andrea

**Nachname** Hedlund

10202 North FM 620 #102

Austin TX 78726 Texas

Vereinigte Staaten

**Telefonnummer** +1 (512) 813-0636

<http://motostalgia.com>

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