


CLASSIC DRIVER



1936 Horch 853 - 853 Cabriolet

853 Cabriolet

Lot sold	USD 0 EUR 0 (listed)	Lenkung	Links
Baujahr	1936	Innenfarbe	Sonstige
Chassisnummer	850645	Zustand	Gebraucht
Losnummer	132	Standort	
		Kraftstoff	Sonstige
		Außenfarbe	Sonstige
		Automobiltyp	Sonstige

Beschreibung

French collectors' title

- Highly prestigious car
- Outstanding restoration, magnificently preserved
- Rare, comfortable and sophisticated
- Restored by the Etablissements Lecoq

Horch was the most prestigious name of the four rings of the Auto Union, formed in 1932 with Audi, Wanderer and DKW. The Horch marque had been established in 1899 by August Horch, who gave the company his name before leaving to found Audi. At the start of the 1920s, the manufacturer employed Paul Daimler, son of Gottlieb Daimler, to modernise the engines in the range. A straight eight-cylinder double overhead cam engine was introduced in 1926. The new Horch range updated by Daimler attracted a wealthy clientèle, who the company courted with ever more luxurious models. In 1930, a new single cam eight-cylinder engine was developed, available in two versions : 450 (4.5 litres) and 850 (5 litres), which produced 100 and 120 bhp. Fitted with elaborate bodies ranging from

a cabriolet to a closed limousine, these chassis were destined for well-off clients who were looking for a high level of comfort. In 1932, in a new twist brought on by the financial crisis, Horch became part of the new Auto Union, along with DKW, Wanderer and Audi. At around this time, Horch launched a new V12 chassis, the marque's most prestigious. This went with the production of the 850, 851 and 853 models that were fitted with the same engine on different size chassis. A direct competitor of Mercedes, they were valued by top industrialists and politicians, and were often modified to improve their performance. The Horch 853 and 853A models are considered to be among the most luxurious and refined cars of the 1930s, and have few equals.

The example in the sale offers the prestige of this model, presented in a rare condition. It has benefitted from a restoration carried out at the end of the 1980s in the workshops of d'André Lecoq, international benchmark for restoration work. The cost of the work carried out was close to one million francs, a huge sum at that time. Restoration projects undertaken by this workshop were very high quality and have survived the passage of time, something that this example can testify to. At the time, this stunning Horch cabriolet belonged to one of the great French collectors, Hervé Ogliastro, a genuine enthusiast and connoisseur. Notably, in June 2013, Artcurial sold André Lecoq's own Horch, on behalf of his estate, for the sum of 685 900, which was a record price for this model. In 2012, Hervé Ogliastro sold the car to the current owner who subsequently had work carried out on the engine by Ferry Développement, costing 20,000. There are other invoices in the file showing the level of care taken to maintain this Horch 853.

This is a highly prestigious car, which has taken an active part in several vintage car rallies, and is presented today in magnificent condition. It will appeal to a collector sensitive to the charm of its attractive inclined radiator grille, superb level of finish, high class comfort and sophisticated engineering.

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