


CLASSIC DRIVER



1929 Austin 7 - Chummy

Chummy

Lot sold	USD 5 580 - 8 370 GBP 4 000 - 6 000 (listed)	Lenkung	Rechts
Baujahr	1929	Innenfarbe	Sonstige
Getriebe	Schaltgetriebe	Zustand	Gebraucht
Antrieb	Zweirad	Standort	
		Kraftstoff	Benzin
		Außenfarbe	Sonstige
		Automobiltyp	Cabriolet / Roadster
		Markenfarbe außen	Black/Yellow

Beschreibung

Coys Auction - Fine Motor Cars
Blenheim Palace,
Woodstock,
Oxfordshire OX20 1PX

Saturday 5th July 2008 at 14.30

Considering the enormous success of the Austin Seven, it is ironic that Sir Herbert Austin had to personally finance its development in the face of opposition from the Austin board, the company had, though, after a peak of £10m turnover through armaments production during World War I, been forced into receivership in 1921 due to labour problems, strikes and a failed share flotation. With the Seven, however, Austin became a pioneer of the light car, producing a model for the masses that was well-built, reliable and cheap to buy and run. This same formula was continued throughout its long

life until production ended in January 1939.

The Seven first emerged from Longbridge in July 1922 and by 1929 over 100,000 had been built, between 1926 and 1932 it was Austin's best seller. By 1939 it had appeared in many guises, inc

Coys Auctions

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