

CLASSIC DRIVER

Panerai adds a splash of blue for its Design Miami Luminor 1950

Lead

To mark its official tie-up with Design Miami, Panerai has revealed a limited-edition version of its Luminor 1950 GMT with a satin-blue dial and a raft of stylish strap options...



Panerai has just revealed that it is the official watch partner of Design Miami, the global fair and forum for design. And with the announcement comes a limited-edition version of its Luminor 1950 10 Days GMT Automatic Acciaio 44mm (a bit of a mouthful!) with an enchanting deep-blue dial. With a date, GMT function, 24-hour indicator, and a very slick linear 10-day power reserve function, we can accept this watch is on the larger side. It also comes with three stylish and very much on-trend straps: a blue canvas with beige stitching, a blue rubber, and a blue alligator. The limited-edition Luminor 1950 for Design Miami is limited to just 250 pieces, priced at 14,400 US dollars, and available exclusively in the United States. For our non-American readers, you know what they say – where there’s a will, there’s always a way.

Photos: Panerai

Gallery

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