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[Britain's First Aston Martin Heritage Showroom Opens in West London](#)

Lead

At a packed launch party this week, Nicholas Mee, in the company of Aston Martin CEO Dr Ulrich Bez, welcomed guests to the opening of brand-new premises dedicated to classic Aston Martin sales.

The totally refurbished showroom lies in West London, conveniently placed for both Heathrow Airport and the Capital's most fashionable residential districts.

Established 21 years ago, Nicholas Mee & Co is well-known worldwide for sales, service and restoration of all Aston Martin motor cars. Already a Heritage Specialist, the launch of a High St showroom adds an extra dimension to the company's existing, enviable reputation in the world of the famous British marque.

"It seems essential to us that Aston Martin Heritage has a dedicated showroom in the heart of London", said Nicholas Mee. "These premises will be London's focal point for showing and dealing in these beautiful, collectable cars."



Dr. Ulrich Bez addressed the guests with warm words of encouragement, congratulations and support to Nicholas Mee & Co. Also present on the night were Aston Martin Chairman David Richards and Director of Works Service and Parts Operations, Kingsley Riding-Felce.

Commenting on the new showroom, Riding-Felce said, "Aston Martin takes its heritage very seriously, and it is crucial that current and prospective owners of our Heritage models are able to receive the kind of levels of service and specialist knowledge that is expected of the Aston Martin brand.

"Up until now our heritage network has not had such prominence in London and it is wonderful to see Nicholas and his team investing so heavily in the future of Aston Martin's Heritage business."



The new showrooms are located at Brackenbury House, 158-160 Goldhawk Road, Hammersmith, London W12 8HJ.

Photos: Nicholas Mee & Co

Gallery

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