

CLASSIC DRIVER

Gooding & Company at Pebble Beach, 14 - 15 August 2010 - Review

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1959 Ferrari 250 GT LWB California Spider *Competizione* sold for \$7,260,000

The average price per car sold - \$609,000 - will give you an idea of the impressive performance by David Gooding's company at this year's Monterey week sales. Top seller, and one of the three highest-selling cars (all by Gooding) at the 2010 Pebble Beach auctions was the simply gorgeous, silver 1959 Ferrari 250 GT LWB California Spider *Competizione*, achieving \$7,260,000.

Next up came the **1933 Alfa Romeo 8C 2300 Monza** at \$6,710,000, closely followed by your author's favourite car of the weekend, the **Ferrari Classiche** restored and certified **1961 Ferrari 250 GT SWB Berlinetta SEFAC 'Hot Rod'**, selling at the lower end of the estimate, for \$6,105,000. The company's top ten selling cars all comfortably broke the \$1.5m mark.

The white **1950 Ferrari 166 Inter Barchetta** (\$753,500) looked a nice 'events' car in the well-appointed **Gooding** marquee, while another **Ferrari**, the 'restoration project' **1959 Ferrari 250 GT Coupé**, stunned experts with its hammer-plus-premium price of \$187,000. Factor in a \$200k restoration and you'd be high-on \$400k down on an elegant, but relatively 'mainstream' Ferrari.

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1950 Ferrari 166 Inter Barchetta - Sold for \$753,500	1961 Ferrari 250 GT SWB Berlinetta SEFAC 'Hot Rod' - Sold for \$6,105,000
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1961 Mercedes-Benz 300 SL Roadster - Sold for \$632,500	1968 Alfa Romeo GT Junior - Sold for \$71,500
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We've mentioned the great **Maranello** marque frequently in our opening paragraphs with good reason - it is **the** benchmark at **Monterey** and always dominates the headlines. Moving away from Italy, however, and another high-achiever was the **1928 Mercedes-Benz S 26-180 Boattail Speedster**, a powerfully sporting two-seater selling for \$3,740,000.

The **Shelby** name is well revered and, of the three American cars in the catalogue, two sold (the **1965 GT350** for \$181,500 and the **1967 GT500 Fastback** for \$118,250), while the **1967 Shelby 427** failed to reach its reserve.

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David Gooding sells Lot 27, the 1957 Ferrari 250 GT 'Low-Roof' Boano Berlinetta for \$605,000

Of the other cars in the catalogue, a **1955 Lancia Aurelia B24S Spider America** sold mid-estimate for \$506,000, neither of the **Ferrari 275 GTBs** found new homes, the **1960 Aston Martin DB4 GT** went for a market-reasonable \$1,155,000 and the stylish **1954 Fiat 8V** for \$682,000, well over its \$425,000 - 550,000 estimate.

And how about this? A world record (at auction, we believe) was achieved by the **1937 Jaguar SS100 3.5 Litre**, selling for \$1,045,000. Wow.

The final lot, auctioned late on Sunday night, was the silver **1995 McLaren F1**, eventually moving on for \$3,575,000. It was the last car sold in another week of **Pebble Beach** sales and contributed towards **Gooding's** 2010 event grossing \$64.59 million.

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1928 Mercedes-Benz S 26-180 Boattail Speedster - Sold for \$3,740,000

Speaking at the close of the sale, **David Gooding**, President and founder of **Gooding & Company**, said: "We went into this year's **Pebble Beach auctions** with high expectations because of the sheer number of extraordinary cars we had consigned.

"In addition to a packed auction tent brimming with new guests and enthusiasts from around the world, our highest-ever **Pebble Beach** weekend results at \$64.59 million speak for themselves and I couldn't be

happier.”

Please [CLICK HERE](#) to see the full results for the **Gooding & Company at Pebble Beach 14 - 15 August 2010** sale.

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